STREET TAG
ONBOARDING GUIDE
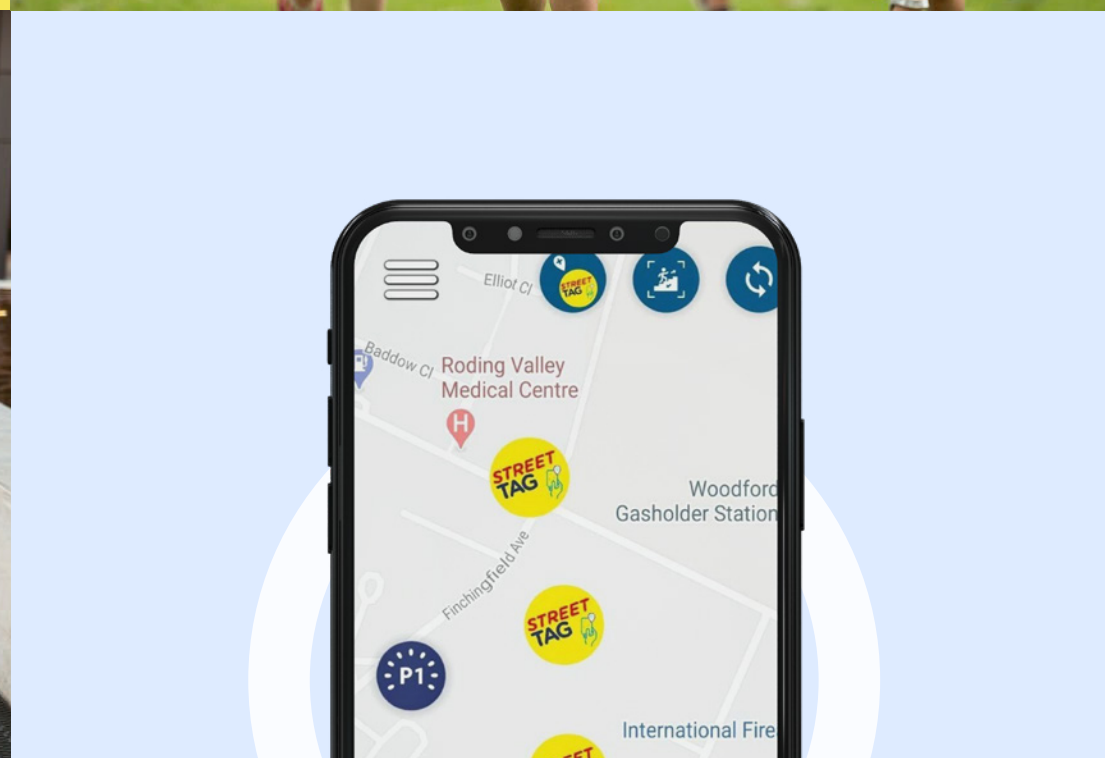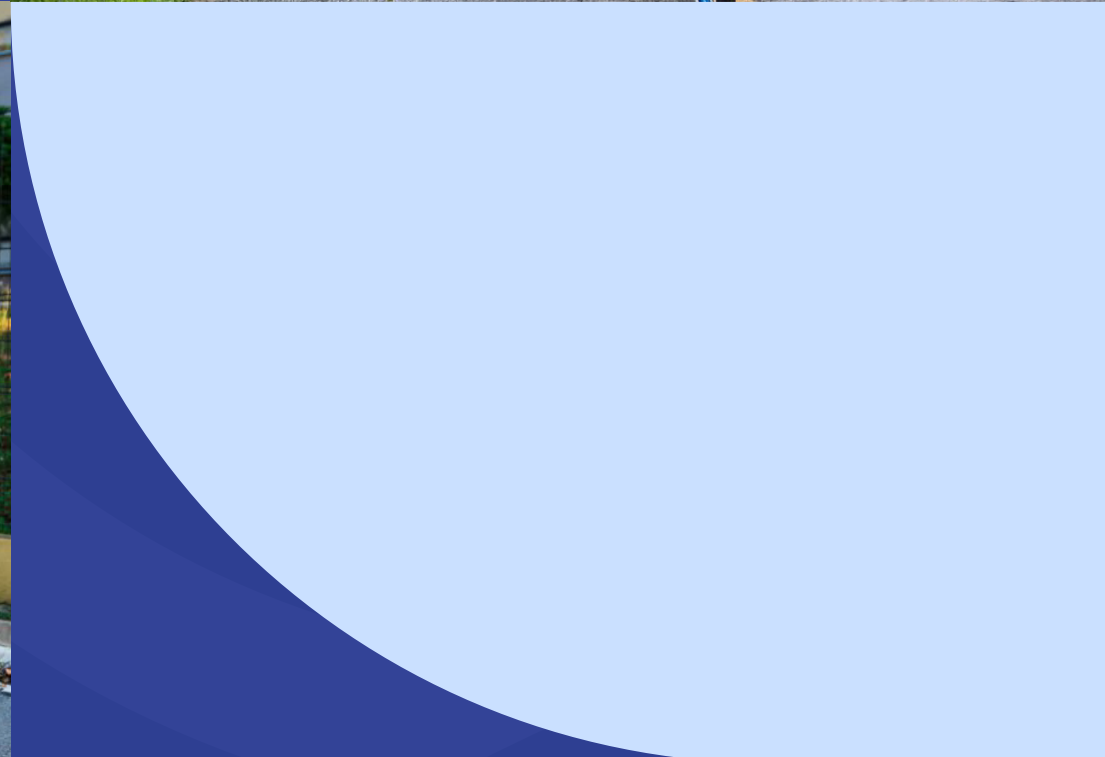
STREET TAG

Introduction

Street Tag is a free app where you earn points by collecting virtual tags when you walk, cycle, scoot, or roll with your wheelchair past them. Street Tag encourages you to become more physically active which then boosts your mental health.

On the Street Tag app, you collect points assigned to virtual tags all-around your community including green spaces.

Once you are within a 40-meter radius of any virtual tag, your app will automatically collect the points.
Steps can also be synced and converted into Street Tag points.

These points add up in real time on your leaderboard, with prizes to be won at the end of each season.

It's lightning-fast and easy to create new tags on your preferred walking, running, or cycling route on Street Tag. Anyone can create virtual tags around them using the app.
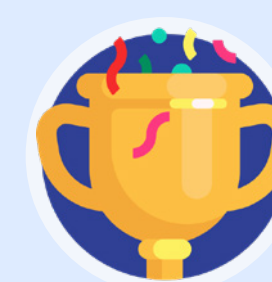
Use the Street Tag **Power Hour** to commit to an hour of exercise at least 15 minutes in advance and all your tag points collected during that hour will be tripled.
Maintain a daily streak of physical activity for even more bonuses.

Start using Street Tag to explore and boost your daily physical activity and mental health. Collect virtual tags, sync your steps, try different experiences in the virtual playground and **WIN PRIZES.**

How Street Tag Promotes Physical Activities

Accessible Challenges: Street Tag offers inclusive physical activity challenges suitable for various fitness levels and abilities, enabling you to join regardless of your current fitness level.

Convenient Participation: The platform allows you to participate in physical activities at your own pace and convenience, accommodating busy schedules and varying responsibilities.

Community Building: Street Tag encourages caregivers you to form teams, fostering a sense of community and mutual support. This team dynamic motivates you to engage in physical activities together, offering encouragement and accountability.

Motivational Rewards: The reward system within Street Tag motivates you to stay active. Recognizing and rewarding achievements provides positive reinforcement, making physical activity a more enjoyable experience.

Diverse Challenges: Street Tag provides a variety of challenges catering to different interests and abilities, appealing to a diverse group of people.

Social Media Sharing: Street Tag integrates with social media platforms, allowing you to share your achievements and experiences. This social aspect creates a supportive online community, fostering motivation and a sense of accomplishment.

Steps To Create An Account

01 Install the FREE app STREET TAG from Play Store/ App Store, Open it and click on Sign up.

02 Enter the valid details to Sign up - Full name, Username, Email Id, and Password. Then click continue.

03 Select Community Leaderboard from the leaderboard options and click continue.

04 Create your team and Select your location & circuit then click continue.

05 Enter your preferred gender, and you can fill in the other optional details if you want. Then click on Sign Up.

06 Verify with your Email/ Phone number.

07 After the verification step, please answer the questionnaire

08 Congratulations! Your account is ready for use.

Steps To Add a Child as a Player To Your Team

01 Create an Email ID for your child.

02 A parent can add a max of 2 children as players C1 and C2.

03 Click on the **'add a child'** icon in the settings of the app.

04 Fill in all the details to add a player.

05 Go to the app Settings > Click Profile.

06 Select your C1 and C2 options and click add to complete activation.

07 Once a child is added as a player, you will see the C1/ C2 option appear on the main map home screen.

08 While tagging with your children, please click/tap on C1/C2 to collect a tag for them.

Steps To Create Tags If There Aren't Any Around You

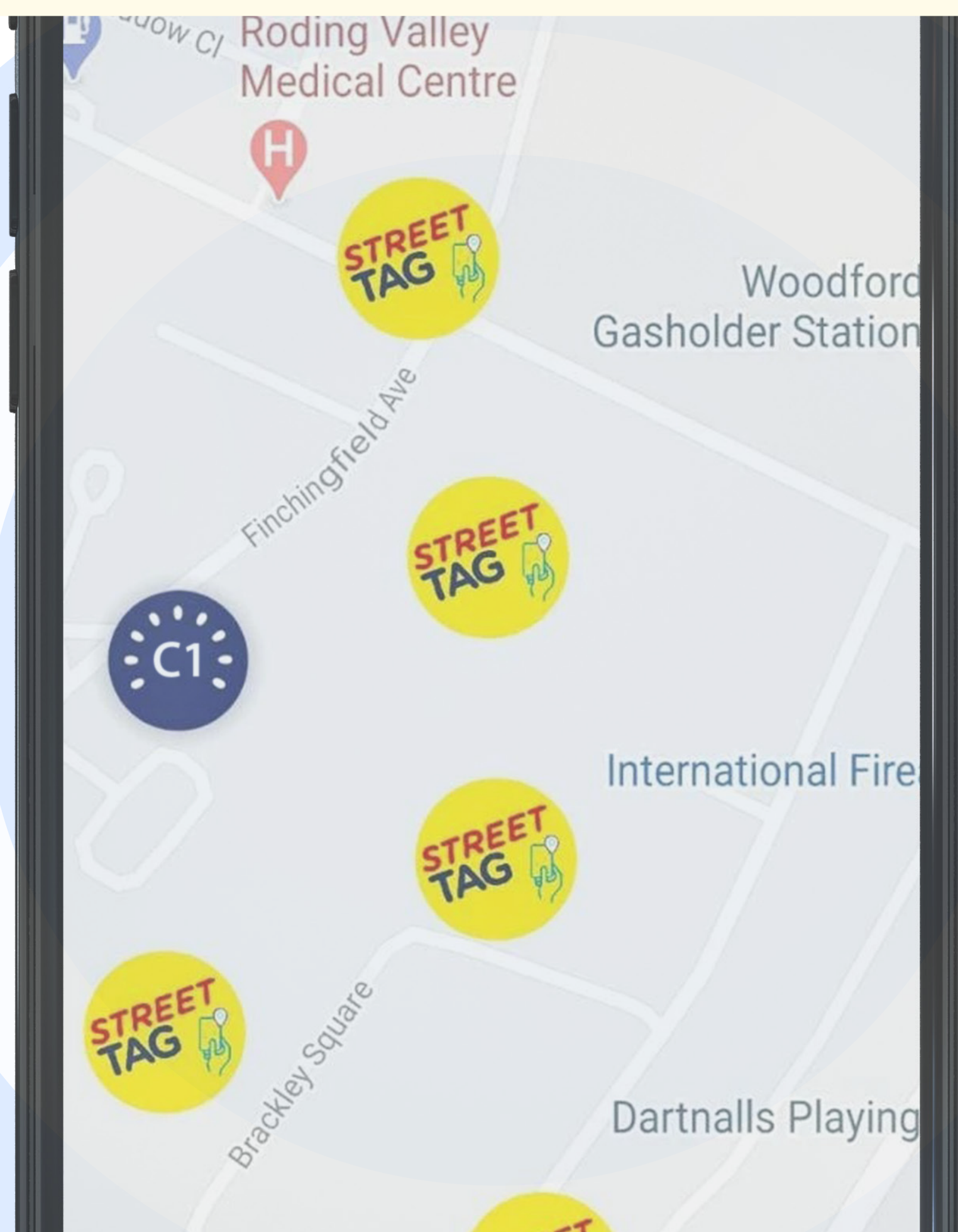**01** Please stand at the location where you want to create new tags

02 From the app's map home screen, click on the **'create tags'** button at the top of the screen.

03 Click the **"I'm awesome, give me tags"** button.

04 The app will create new tags for you if there aren't enough existing tags around.

Video Tutorials

Here are several links to video tutorials demonstrating how to use the Street Tag app.

HOW THE STREET TAG APP WORKS
https://www.youtube.com/watch?v=VcH7hAuZEDQ

HOW TO SIGN UP TO A COMMUNITY LEADERBOARD
https://www.youtube.com/shorts/LKP-IB1Daa0

HOW TO ADD A CHILD ACCOUNT AS A PARENT/GUARDIAN
https://www.youtube.com/shorts/hrJeACF4kA8

Click the link below for more videos
https://www.youtube.com/@streettaghq

Features of the App

Leaderboard:

The leaderboard displays your rank, school team name, and the number of points your school has.
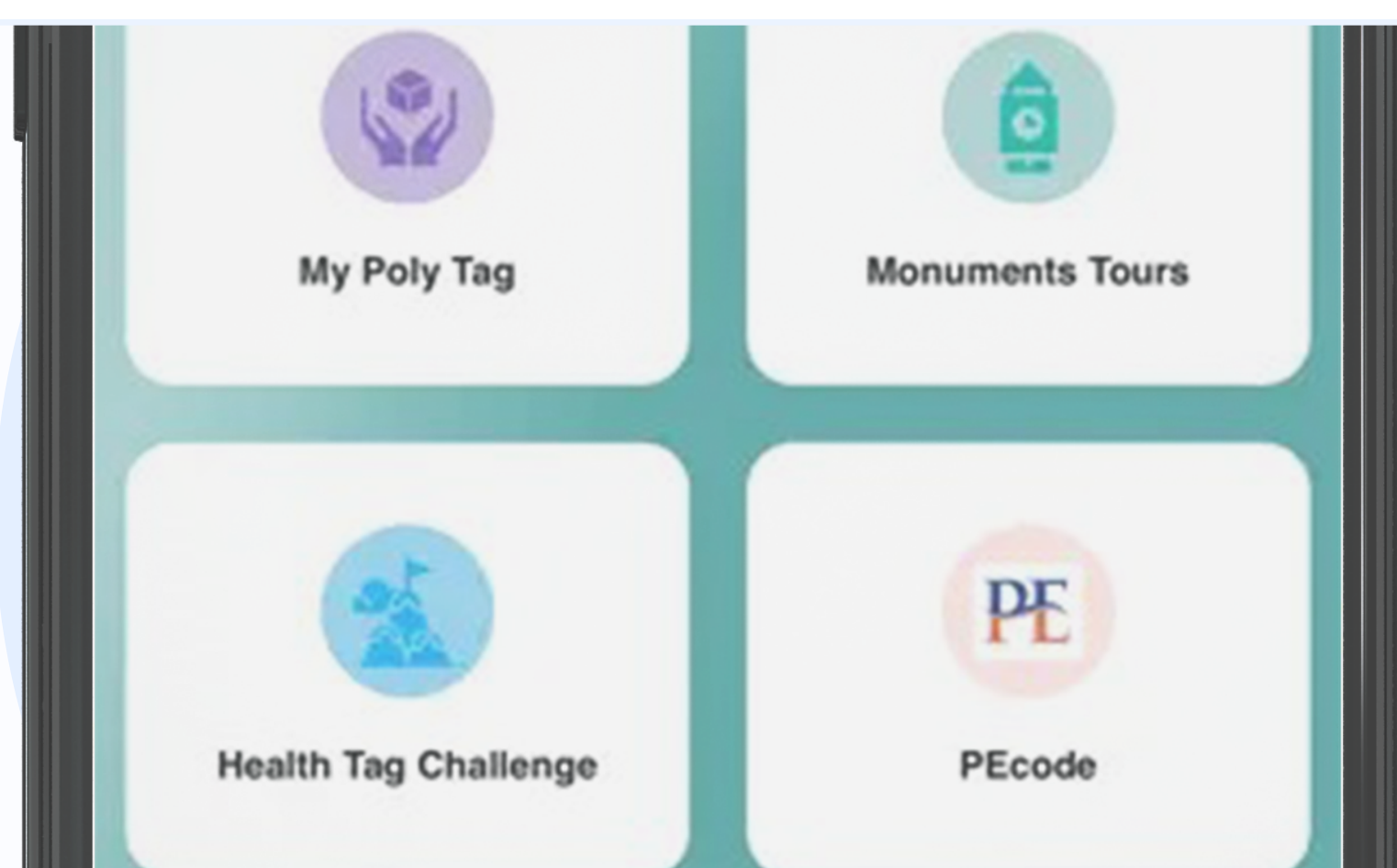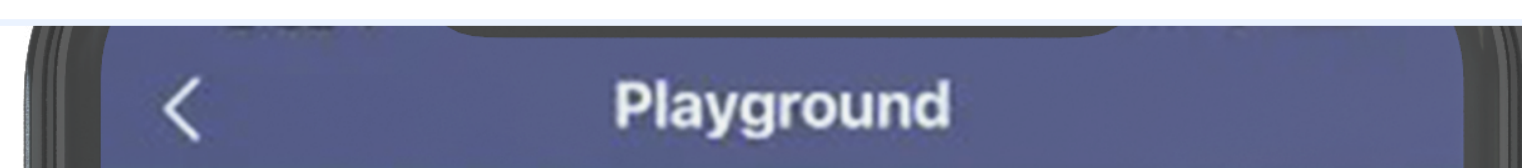
Message Board:

This is your message board where you can view regular updates from Street Tag HQ and important announcements or opportunities. You will receive a notification when a new message has been shared, and we recommend you check this board regularly.

Dashboard:

You can see your team's and individual players' scores, miles/distance covered.

Playground

Playground:

Other app features are listed here, like the power hour, health tag challenge, and others.

My Poly Tag

Monuments Tours

Health Tag Challenge

PEcode

Other things to note about the app

Tags can be seen on the main screen map. The tags are yellow. Once they are collected, they turn green. A tag cannot be re-collected within an hour.

Tags with Star are more than 50 points in value.

A set of 18 tags will earn a bonus of 200 points.

Steps collected from indoor and outdoor activities can be converted into Street Tag points through the app with Fitbit, Apple Watch, Garmin, inbuilt pedometer, or by uploading screenshots of your steps.

The steps to do this are on our website's FAQ page: **https://streettag.co.uk/faq**

If you ever face any issues with the app, don't hesitate to contact us by raising a support ticket through the app settings, our website at **www.streettag.co.uk** or email us at **support@streettag.co.uk** or through our social media channels.

Also, you can call us directly via our online support at **02081566681.** The line is open from 10 AM to 10 PM Monday to Friday.

FAQs

Q: How much cost is involved to get a community onboard on the program?

A: It is FREE to participate.

Q: How does the team earn points?

A: With Street Tag, participants record the distance they walk, run, or cycle by collecting virtual tags with their smartphone at various locations, watching their total distance accumulate to climb up their local leaderboard; steps are converted into points by syncing their steps into the Street Tag app.

This is designed to encourage families to walk and cycle, to be physically active, to connect with green spaces, and is an opportunity to rediscover their local area as well as earn rewards for their team.

Q: How long does one season last?

A: Each season runs for 8 weeks.

Q: Does the app work on other devices such as laptops, tablets, and iPads?

A: The Street Tag app is only available on the Apple IOS store and the Google Play Store. The app can be used on any device that runs the mobile operating system of these two platforms. This includes but is not limited to Android phones, iPhones, iPads, and some Android tablets with the right specifications of the Android operating system.

Q: Will the app work without the internet?

A: Yes, the app works in offline mode.

FAQs

Q: If a parent of primary-age children adds 2 children to their account, does that count as one participant or three?

A: This will count as three accounts. As each account is still unique with its profile. Points accumulate even if they are connected to one parent or guardian account.

Q: How do we check our team points?

A: You can check your points by visiting the Leaderboard accessible through the side menu. Alternatively, click the dashboard icon at the top of the home map screen.

Q: How to use your child account connected to your main account on Street Tag?

A: Your account (Parent/ guardian) will auto-collect, however, to scan C1 or C2, you have to tap the C1/C2 button for each tag to collect the child account.

Q: Can players be on two leaderboards simultaneously?

A: Currently, a user can't be on more than one leaderboard at a time. In the future, we are exploring how residents participating in the community leaderboard can assign a local school to their account for their community leaderboard points to go towards, rather than having to leave the community leaderboard to join a school leaderboard.

Q: How secure is the app if the app requires the internet and location to work?

A: The Street Tag app is secured with the use of appropriate encryption, and other security measures are also in place to protect the data and privacy of users on the app, including following the GDPR guidelines.

FAQs

Q: Do I have privacy on Street Tag?

A: Yes, you've 100% privacy on Street Tag.

Q: Do I have control over my activities on the app Street Tag?

A: You're in full control of your activities on our app. Your timestamps are accessible only by you and can be cleared anytime by you from the app settings.

Q: Can other users communicate with me through the Street Tag app?

A: There's no way for anyone to communicate with you within our app. Only the street tag team sends push notifications from the backend.

Q: Can Street Tag track my movement on the app?

A: We don't track users' movement on our app.

Q: Does Street Tag sell adverts on the app?

A: No, we don't sell adverts on the app. It's 100% ads-free.

Q: Can other users know my location on the app?

A: It's impossible for other users to view or know other users' locations on the app.

Q: Where can I go to get more details about Street Tag's privacy policy?

A: For further details about our privacy policy, please find Street tag's privacy policy on our website here: **www.streettag.co.uk/privacy-policy**

Social Handles and Links

Instagram: @streettaghq
Twitter: @streettaghq
Facebook: Streettagapp

Phone support: 020 8156 6681

Website: www.streettag.co.uk